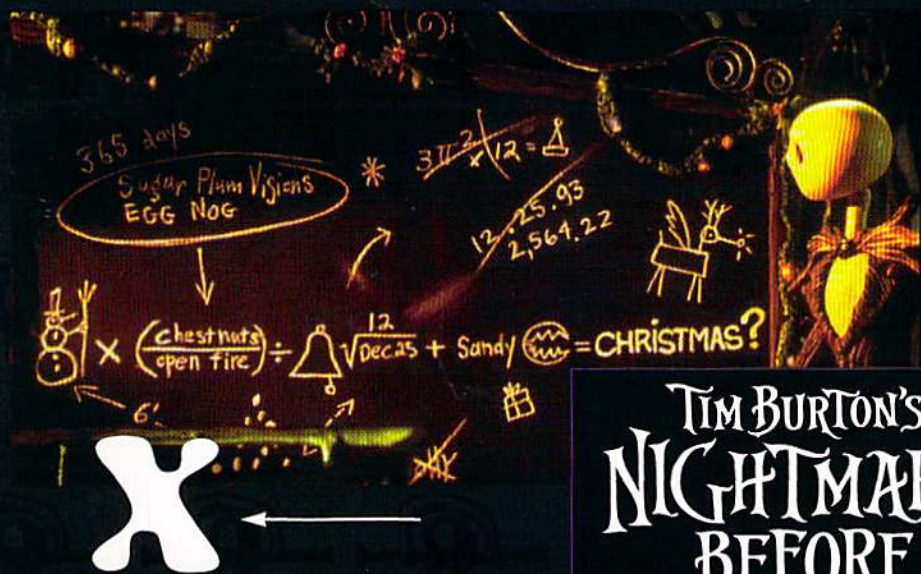


A M O V I E with heart and skull. Coming to
theaters OCTOBER, 1993



TIM BURTON'S
NIGHTMARE
BEFORE
CHRISTMAS

J + Z E R O =



IS ENOUGH TO MAKE YOU SCREAM!

AND SIGH. AND LAUGH. AND CRY.

What do you call the fear of Christmas?

Santa claustrophobia.


when jack stumbles upon christmastown he goes
after it in a big way he wants to give sandy



claws as
jack
thinks
st nick
is
called
the
night
off then

jack can spread his very own brand of christmas
joy to the real world

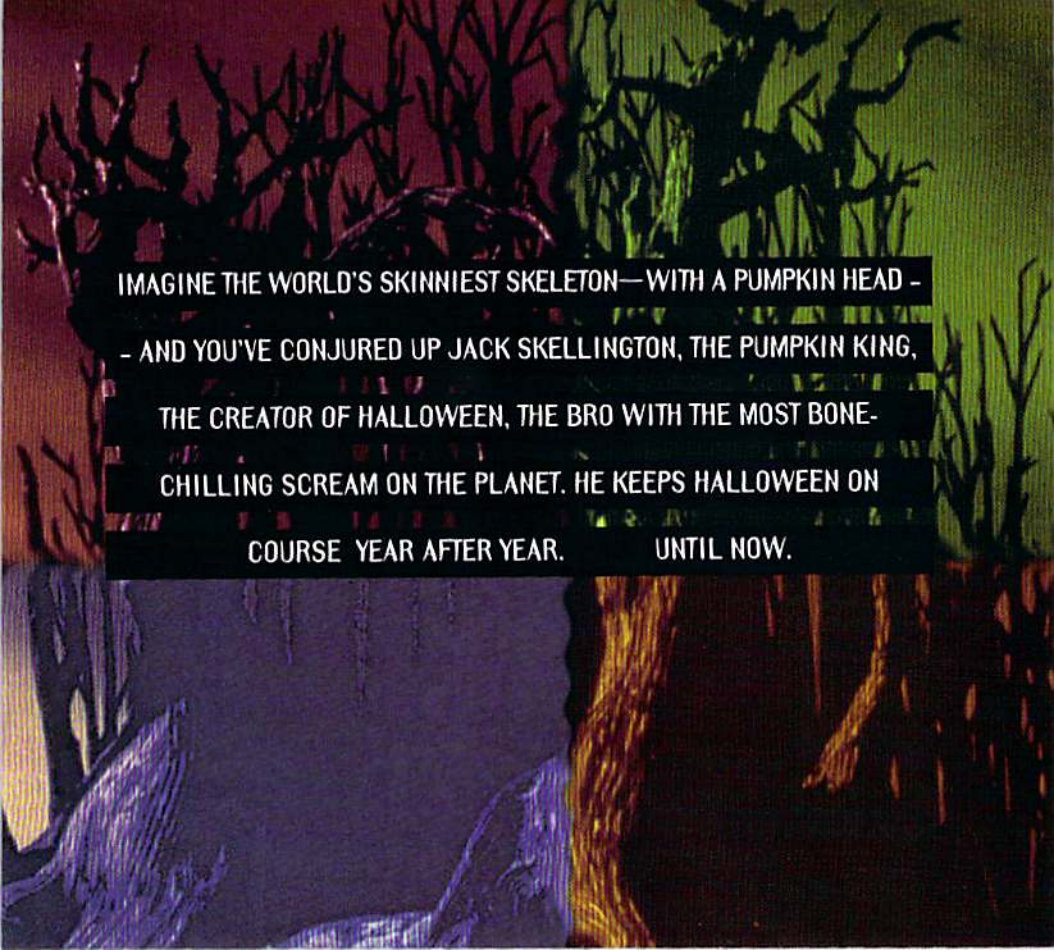
will this be the end of christmas as we know it?



did you
hear the
one about
the wer
wolf who
went for a
ride and
turned
into a gas
station?
...because
the vampire
who saved
the gas
station...
...because
they had a
party at
there.

Jack Skellington's favorite
CHRISTMAS carols:

1. "The Twelve Graves of
Christmas"
2. "Jingle Bones"
3. "Have Yourself a Mortuary
Christmas"
4. "O-Tan-Embalm!"



IMAGINE THE WORLD'S SKINNIEST SKELETON—WITH A PUMPKIN HEAD -
- AND YOU'VE CONJURED UP JACK SKELLINGTON, THE PUMPKIN KING,
THE CREATOR OF HALLOWEEN, THE BRO WITH THE MOST BONE-
CHILLING SCREAM ON THE PLANET. HE KEEPS HALLOWEEN ON
COURSE YEAR AFTER YEAR. UNTIL NOW.

How come Sally is always hanging around Dr. Finkelstein's laboratory?



Because he keeps her in stitches!



Sally

Major rag doll in the movie. Longs for Jack to notice her. Thinks Jack is so rad. Will follow him anywhere. And does.

To the cemetery. Sees how tortured he is. Just like her. She's edged about Jack doing Christmas. Thinks Jack will fully lose it. Wants to help Jack. Wants to be noticed by Jack. Will he ever see her?

Makes excellent Deadly Night Shade soup. Can lose her limbs while fatting. Can stitch herself back together. Crude but fully.



JACK + ZERO

our man jack skellington. the king of the pumpkin patch. Halloween town's very own special guy. A witch's fondest dream. But this year, Jack wants to give it all up. There's a hollow, empty feeling in his bones. Something's missing. it's just not happenin' for him anymore. Then he discovers Christmas! He thinks the best way to enjoy Christmas is to take it over. Which he does. Big time. Jack's ghost dog, Zero watches as Jack experiments with Christmas toys - they must have some fright value. After all, scaring people is what Jack does best.

B I O S T A T S

Z E
R O
prefers
picked-
over
bones
or one
of
Jack's
ribs.
Has
Jack-o-
Lantern
nose,

J A C K

EXTREMELY TALL AND BONE THIN
make no bones about it
all bone and Bone

C APABLE OF LOSING HIS HEAD

DATE OF BIRTH: OCTOBER 31


DATE OF DEATH: NOVEMBER 1

DATE OF REBIRTH: OCTOBER 31

DATE OF REDEATH: NOVEMBER 1

not to be confused with
Jack's pumpkin head. You can
see right through him.





totally crusty trick or treaters

devilish Lock the leader

the witch Shock the smart one

the ghoul Barrel the dumbest


LOCK SHOCK AND BARREL

henchmen for mr eegie boogie man the
meanest guy around

M R . O O G I E B O O G I E

THE MEANEST DUDE IN HALLOWEENTOWN
LOVES TO ROLL THE DICE
FILLED WITH MAGGOTS AND LICE
KEEPS ALL MANNER OF CREEPY CRAWLIES UNDER HIS SKIN.
THEY TRY TO ESCAPE THROUGH HIS STITCHING.
THE ONE GUY LOCK, SHOCK AND BARREL CAN TURN TO.

AND THEY DO THIS CHRISTMAS.



The evil scientist

Dr. Finkelstein



HAS HIS OWN SET OF
WHEELS.

CAN BE PUSHED - BY
SALLY.

SEWS SALLY'S ARMS
AND LEGS BACK ON
WHENEVER NECES-
SARY.

USES TIGHT STITCHES.
CAPABLE OF REMOVING THE
TOP OF HIS SKULL TO TICKLE
HIS BRAIN. HE COMES
UP WITH MORE EVIL
IDEAS THAT WAY.

DIS 'S SALLY WHENEVER HE

GETS THE CHANCE.



anta Klaus

merry
christ -
mas
every -
body

and
happy
noose
year



SAVE ^{one}DOLLAR
whole (or 100 pennies)

- BUY A LARGE P@PC@RN AND A LARGE DRINK AND SAVE \$1.00
- C@UP@N @NLY VALID WITH +TICKE+ PURCHASE +@ TIM BURTON'S 'NIGH+MARE BEFORE CHRIST+MAS' AT PARTICIPATING GENERAL CINEMA +HEATRES.
- C@UP@N VALID FROM @C+@BER 22, 1993 +@ DECEMBER 31, 1993.
- LIMIT +@NE C@UP@N PER +RANSAC+ION.
- N@+ VALID WITH ANY @+HER C@UP@N @FFERS.
- @FFER @NLY VALID WITH PRESENT+@ION @F C@UP@N AT REFRESHMENT+ STAND.



General Cinema Theatres

Tim Burton

One of today's most creative and exciting filmmakers. He brought us the totally inventive PEE WEE'S BIG ADVENTURE, the gruesome, awesome, BEETLEJUICE, the extraordinarily dark BATMAN, the fully entertaining and poignant EDWARD SCISSORHANDS, and, of course, the equally extraordinary BATMAN RETURNS. Tim came up with the idea for NIGHTMARE BEFORE CHRISTMAS ten years ago, and now he's getting to DO it, big time!

HENRY SELICK

Tim Burton chose Henry to direct *Nightmare Before Christmas* because of his 1990 acclaimed short, *Slow Bob in the Lower Dimensions*. With some innovative segments for MTV, Henry established himself as a creative animator and designer. This is Henry's feature film directing debut.

mayor & Halloweentown people



vampires

THEY RE JUST FANGING AROUND UNTIL NEXT HALLOWEEN.

MAYOR
excel-
lent
taste
in
ties -
if you
enjoy
a good
spider
now
and
then.
2-
faced
politi-
cian
who
just
wants
to
keep
Hallow-
een
hap-
penin'
each
year.

Can't
decide
whether to
laugh
or cry.
Drives
an awe-
some
hearse.

dark Lagoon leeches

THINK THEY RE JUST AS GOOD AS THE VAMPIRES.


werewolf

last seen howling at the moon.



DANNY ELFMAN AND THE MUSIC

This founding member and lead singer of the legendary rock 'n'roll band **Oingo boingo**, has scored all five of Tim burton's movies. He's written the music for a bunch of other ones, too, like **BIG TOP PEE WEE**, **DARKMAN**, **MID-NIGHT RUN**, **DICK TRACY** AND **SOMMERSBY**. if you watch programs other than **MTV**, you've also heard danny's **mUSic** on the simpsons, tales from the crypt, and the flash. **NIGHTMARE BEFORE CHRiSTMAS** is full of haunting melodies and songs. Danny wrote them more like an old fashioned musical. they tell the story as they go along. they're smart and sophisticated. as the singing voice of jack, Danny brings this incredible sense of longing that jack feels right into your skull. This music is way cool. if you want to hear what **NIGHTMARE BEFORE CHRiSTMAS** is really about listen to the CD!

 FELLOW NAMED JACK SOUGHT TO SPREAD JOY
BY SHOWERING GIFTS ON EACH GIRL AND BOY.
BURGER KING® HELPED WITH THEIR OWN TIMELY TREAT,
FOUR WILD NEW WATCHES, AND GREAT MEALS TO EAT!



**BURGER
KING**

®

Start looking for
'Nightmare Before Christmas'
watches in Nov.

• the first ever
full length film
utilizing state-of-
the-art Stop Motion
Animation



• features 10 original
songs by Danny Elfman

SAVE \$2.00
on the soundtrack of *Tim Burton's
Nightmare Before Christmas*

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Soundtrack (either cassette or
compact disc) of Tim Burton's
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Offer good in U.S.A. plus A.P.O. & F.P.O. Offer limited to one refund
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letins. Completed form must accompany your refund. OFFER EXPIRES
AUGUST 31, 1994.

Tim Burton's

Nightmare Before

Christmas

It will haunt you

through New Year's.

Coming to theaters

everywhere

October

1993

